
Telecom26 AG joins the Wireless Broadband Alliance

FOR RELEASE AT MWC

Switzerland: - February 2018 – Telecom26 AG joins the Wireless Broadband Alliance (WBA) as a general member. Telecom26 is a maritime operator and global connectivity partner, integrating unparalleled global connectivity with cellular service at sea.

Telecom26 joins WBA to enhance its maritime offering by including Passpoint™. In addition, Telecom26 is extending its global connectivity services to include roaming on Wi-Fi.

“As a global connectivity partner leader, Telecom26 is joining WBA to actively participate in transforming the subscriber’s Wi-Fi hotspot experience while at sea and roaming globally” said Michael Ashdown, Chief Executive Officer for Telecom26. “Telecom26’s goal is to actively participate with WBA to enhance and evolve both the global roaming experience and roaming at sea with Wi-Fi. The two roaming experiences go hand-in-hand.”

Telecom26 is actively participating in WBA’s Next Gen Wi-Fi Live @ MWC with its’ Global SmartSIM.

The WBA is leading the evolution of Wi-Fi by addressing the business problems, challenges and opportunities that exist for wireless services for service providers, enterprise and cities. “Our membership want us to enable the continued improvement of the customer experience, coverage, security and architectures on Wi-Fi, delivering on Wi-Fi Roaming services and NGH/Passpoint™”, said Tiago Rodrigues, General Manager at WBA. “Over the next year we will see the realization and benefits of Next Gen Wi-Fi 802.11ax and we will be working across the membership and with Industry Standards bodies to ensure that the role of Wi-Fi technology is optimized to enable the convergence that consumers, businesses and industry stakeholders need in the 5G Era. We welcome Telecom26 into our membership”.

About Telecom26 AG (www.telecom26.ch)

Telecom26, is headquartered in Zug, Switzerland and is a cross border mobile network operator providing bespoke mobile solutions to global corporations and manufacturers worldwide. Telecom26 utilises a vast global network of over 900 roaming partners, the very latest in SIM technology, and regional roaming solutions. This capability, combined with the experience and best practice, has equipped Telecom26 with the building blocks to become an innovator of the Internet of Things and the preferred customers’ choice for Machine to Machine solutions via the T26 Next Generation Mobile Services Platform with integrated and easy to use web tools and APIs

About WBA (www.wballiance.com)

Founded in 2003, the mission of the Wireless Broadband Alliance (WBA) is to resolve business issues and enable collaborative opportunities for service providers, enterprises and cities, enabling them to enhance the customer experience on Wi-Fi and significant adjacent technologies. Building on our heritage of NGH and carrier Wi-Fi, the WBA will continue to drive and support the adoption of Next Generation Wi-Fi services across the entire public Wi-Fi ecosystem, having a focus on four major programmes: Carrier Wi-Fi Services, Next Generation Wireless & 5G, IoT, and Connected Cities. Today, membership includes major fixed operators such as BT, Comcast and Charter Communication; seven of the top 10 mobile operator groups (by revenue) and leading technology companies such as Cisco, Microsoft, Huawei Technologies, Google and Intel. WBA member operators collectively serve more than 2 billion subscribers and operate more than 30 million hotspots globally.

The WBA Board includes AT&T, Boingo Wireless, BT, Cisco Systems, Comcast, Intel, KT Corporation, Liberty Global, NTT DOCOMO and Orange. For a complete list of current WBA members, please [click here](#).

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